

## List of abstracts/papers accepted for publication in the conference publications or other partner publications

No	TITLE
1.	A NEW MANAGERIAL APPROACH THROUGH MATHEMATICAL MODELLING FOR THE OPTIMIZATION ALLOCATION RESOURCES IN EDUCATIONAL SYSTEM
2.	ACCESS TO MARKETS AND REGIONAL ECONOMIC GROWTH IN ITALY, 1951-2021
3.	ADOPTION OF ACCOUNTING TECHNOLOGIES IN ALBANIA: THE ROLE OF CLOUD COMPUTING AND ERP IN THE DIGITAL TRANSFORMATION OF SMES
4.	AGING OF THE POPULATION OF BOSNIA AND HERZEGOVINA AS ONE OF THE CHALLENGES FOR PUBLIC FINANCE
5.	AI READINESS IMPACT ON THE EU MEMBER STATES COMPETITIVENESS: INSIGHTS FROM CLUSTER ANALYSIS
6.	ANALYSIS OF THE EVOLUTION AND EFFICIENCY OF THE FURNISHED TOURIST ACCOMMODATION SECTOR IN PORTUGAL (2020-2023)
7.	ANALYSIS OF THE FACTORS INFLUENCING THE FINAL CONSUMPTION OF THE POPULATION. THE IMPACT OF THIS INDICATOR ON ECONOMIC GROWTH IN ALBANIA.
8.	APPLICATION OF MODERN INFORMATION TECHNOLOGIES AND DIGITALIZATION OF CULTURAL HERITAGE FOR THE PURPOSE OF TOURISM PROMOTION
9.	APPROACHES TO THE CONCEPT OF BENCHMARKING IN SOME EUROPEAN AND NON- EUROPEAN COUNTRIES
10.	ARCHITOURISM AS A FINANCE POTENTIAL IN SERBIA
11.	ARTIFICIAL INTELLIGENCE AND IDENTITY THEFT: ECONOMIC AND REGULATORY CHALLENGES IN CYBERCRIME
12.	ARTIFICIAL INTELLIGENCE, DATA PRIVACY, AND CORPORATE COMPLIANCE: NAVIGATING GDPR, CCPA, AND THE FUTURE OF ETHICAL AI GOVERNANCE
13.	BALANCING FINANCIAL AND NON-FINANCIAL INDICATORS IN CORPORATE SUSTAINABILITY REPORTING: THE EU PERSPECTIVE
14.	BASIS OF ETHICAL PRINCIPLES IN CORRELATION WITH HEALTH POLICY AND POSITIVE LEGISLATION OF THE REPUBLIC OF SERBIA AND THE WORLD
15.	BEYOND AUTHENTICITY: INFLUENCE, PERSUASION, AND PLATFORM POWER ON SOCIAL MEDIA
16.	BRAIN DRAIN AND ECONOMIC DYNAMICS: A STUDY OF EMIGRATION IN THE WESTERN BALKANS
17.	BRIEF COMPARISON OF THE GRABISM AND THE SELF-GOVERNING SOCIALISM
18.	CHATGPT ENTERPRISE AND ITS INFLUENCE ON KNOWLEDGE MANAGEMENT IN COMPANIES - A FUTURE PERSPECTIVE
19.	CIRCULAR ECONOMY IN MARKETING: THE IMPACT OF SUSTAINABLE STRATEGIES ON CONSUMER PERCEPTION AND BRAND SUCCESS
20.	CLIMATE CHANGE AND DOMESTIC TOURISM: A CROSS-COUNTRY EXPLORATION OF RISING TEMPERATURES
21.	CLUSTERS - CATALYSTS OF COMPETITIVENESS BASED ON INNOVATION AND INTERNATIONALIZATION



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22.	COMPARATIVE STUDY OF COMPETITION LAW CASES IN EU AND ALBANIA.
23.	CRISIS MANAGEMENT STRATEGIES IN THE DIGITAL ERA: MANAGING CRISES IN HIGHLY DIGITALIZED ORGANIZATIONS
24.	DETERMINANTS OF INVESTMENT AND FINANCING OF SMALL AND MEDIUM-SIZED COMPANIES IN THE REPUBLIC OF CROATIA: SELECTED ACTIVITIES
25.	DEVELOPMENT OF DIGITAL TECHNOLOGY AND CONVERGENCE IN THE PRODUCTIVITY OF IT SECTOR OF CEE(10) COUNTRIES ACCORDING TO THE COUNTRIES OF THE EUROPEAN UNION
26.	DEVELOPMENT OF TECHNOLOGY-BASED TOURISM, THROUGH VIRTUAL REALITY AND PERSONALIZED AI-BASED TOUR GUIDE SYSTEMS. THE CASE OF ALBANIA.
27.	DIGITAL NOMADISM IN ALBANIA IDENTIFYING KEY FACTORS THROUGH SWOT ANALYSIS TO ENHANCE DESTINATION ATTRACTIVENESS
28.	DIGITAL PILGRIMAGE: HARNESSING SOCIAL MEDIA NARRATIVES FOR THE REBRANDING OF STONE CHURCHES IN HUNEDOARA COUNTY, ROMANIA
29.	DIGITAL TRANSFORMATION AND ITS IMPACT ON TOURISM: THE CASE OF KORÇA AS A TOURIST DESTINATION
30.	DIGITALIZACIJA V LOGISTIKI: KLJUČ DO VEČJE UČINKOVITOSTI IN KONKURENČNOSTI
31.	DISSONANT CULTURAL HERITAGE IN THE TOURIST ATTRACTION BASE OF ISTRIA COUNTY (CROATIA)
32.	DISTINGUISHING GENUINE SDG REPORTING FROM GREENWASHING: A CRITICAL ANALYSIS AND PRACTICAL GUIDE FOR CORPORATE SUSTAINABILITY
33.	DISTRIBUTORS AS DRIVERS OF DIGITALIZATION IN EXCESS INVENTORY MANAGEMENT FOR SMES IN THE CHIP INDUSTRY
34.	DRINKING WATER QUALITY AND PUBLIC HEALTH: ASSESSING WATER QUALITY AND THE PREVALENCE OF WATERBORNE DISEASES
35.	ECONOMIC AND CIRCULAR BIOECONOMY CHALLENGES IN EU-27 FOOD WASTE REPORTING
36.	ECONOMIC ASPECTS OF A COMPLEX MULTISECTORAL APPROACH TO THE CONTEMPORARY PROCESS OF ENVIRONMENTAL SECURITY RISK MANAGEMENT
37.	ECONOMIC SPECIFICITIES OF THE CURRENT STATE OF SERBIA'S ENERGY SECTOR
38.	EFFECTIVE FINANCIAL KEY PERFORMANCE INDICATORS: INSIGHTS FROM PHARMACEUTICAL INDUSTRY IN ROMANIA
39.	EFFICIENCY AND EQUITY IN THE BLUE ECONOMY: AN ANALYSIS OF WATER RESOURCE UTILIZATION AND INCOME INEQUALITY IN EU COUNTRIES
40.	EFFICIENCY ASSESSMENT OF THE MARINE LIVING RESOURCES SECTOR OF THE BLUE ECONOMY IN FIVE EU MEDITERRANEAN COUNTRIES: A DEA APPROACH
41.	E-GOVERNANCE AND DIGITAL TRANSFORMATION IN PUBLIC ADMINISTRATION: A CASE STUDY OF ALBANIA
42.	E-GOVERNMENT AND DIGITAL SERVICE DELIVERY IN THE EU: A REGIONAL PERSPECTIVE ON TRANSFORMATION AND PERFORMANCE
43.	EMOTIONAL EXPERIENCE IN SOCIAL MEDIA USER BEHAVIOUR
44.	EMPOWERING SUSTAINABLE GROWTH THROUGH EMERGING TECHNOLOGIES IN SERBIA AND NORTH MACEDONIA
45.	ENHANCING DECISION-MAKING IN GREEK SHIPPING: HOW ADVANCED COSTING SYSTEMS DRIVE PERFORMANCE



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46.	ENHANCING RURAL SUSTAINABILITY: A ROADMAP TO LONG-TERM COMMUNITY DEVELOPMENT
47.	ENTERPRISES AMID INTERNATIONAL TURBULENCE: A NEW PARADIGM OF BUSINESS OPERATION IN AN ERA OF GEOPOLITICAL COMPLEXITY
48.	ENTREPRENEURSHIP 3.0: CHANGE, OPPORTUNITIES AND ENVIRONMENT
49.	ERP SYSTEMS IN ALBANIAN BUSINESSES FROM THE VIEWPOINT OF THEIR USERS
50.	EUROPEAN INTEGRATION: A COMPARATIVE ANALYSIS OF CROATIA AND ALBANIA
51.	EUROPEAN SOCIAL LAW VERSUS THE RIGHT TO THE PURSUIT OF HAPPINESS
52.	EVALUATING SDG REPORTING EXCELLENCE: THE 7C STRATEGIC MANAGEMENT FRAMEWORK APPLIED TO EUROPEAN REAL ESTATE FIRMS
53.	EVALUATING THE IMPACT OF SERVICE QUALITY ON CUSTOMER SATISFACTION IN AIRPORTS: AN ANALYSIS OF KEY DIMENSIONS AND IMPROVEMENT STRATEGIES
54.	EVALUATING THE ROLE OF UNIVERSITIES AND THEIR CONTRIBUTION TO SUSTAINABLE DEVELOPMENT GOALS IN EUROPE
55.	EVALUATION OF DIRECT BUDGETARY SUPPORT FOR THE IMPLEMENTATION OF YOUTH RELATED POLICIES IN ALBANIA
56.	EXPLORING EMPLOYEE STRESS LEVELS AND JOB SATISFACTION IN THE ALBANIAN WORKFORCE: INTERRELATIONS AND COPING MECHANISMS
57.	EXPLORING THE CHOICE MODEL OF STUDYING ABROAD: INSIGHTS FROM A FOCUS GROUP ANALYSIS AT THE UNIVERSITY OF SPLIT
58.	EXPLORING THE ENERGY PERFORMANCE GAP IN PUBLIC SECTOR BUILDINGS: A MACHINE LEARNING APPROACH
59.	EXPLORING THE IMPACT OF FISCAL AND TRADE INDICATORS ON REAL GDP GROWTH: EVIDENCE FROM ALBANIA
60.	EXPLORING THE IMPACT OF INWARD FOREIGN DIRECT INVESTMENT ON ENERGY POVERTY IN THE MENA REGION
61.	EXPLORING THE IMPACT OF LEAN MANAGEMENT PRACTICES ON SUPPLY CHAIN OPTIMIZATION IN SMALL AND MEDIUM-SIZED ENTERPRISES: A SYSTEMATIC LITERATURE REVIEW
62.	EXPLORING THE LANDSCAPE OF BLOCKCHAIN AND GREEN FINANCE: A BIBLIOMETRIC REVIEW
63.	EXPORT POTENTIAL OF THE EU WITH SELECTED BALKAN COUNTRIES
64.	FACTORS AFFECTING THE CHOICE OF ACADEMIC STUDIES IN RELATION TO THE RESPONDENTS PROFILE- CASE OF TOURISM AND ENVIRONMENTAL PROTECTION
65.	FEMALE DOCTORS IN MIDDLE MANAGEMENT IN HOSPITALS IN CROATIA
66.	FINANCIAL DRIVERS OF EARNINGS MANAGEMENT IN THE SERBIAN BUSINESS ENVIRONMENT
67.	FINANCIAL LITERACY IN RESPONSE TO ECONOMIC DISRUPTION: TRENDS, CHALLENGES AND FUTURE IMPLICATIONS
68.	FIRM SPECIFIC UNCERTAINTY AND CAPITAL ACCUMULATION: EVIDENCE FROM ETHIOPIA
69.	FRAMEWORK TO EMBED TRUST IN AI-GENERATED FINANCIAL COMMUNICATION
70.	FROM BOREDOM TO ENGAGEMENT: TRANSFORMING ACCOUNTING CLASSES WITH MODERN APPROACHES



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72.	FROM TRENDS TO TRANSPARENCY: AI, ESG, AND FUTURE OF SUSTAINABLE MARKETING
73.	GIS IN DESERTIFICATION ASSESSMENT
74.	GOVERNANCE CHALLENGES AND OPPORTUNITIES IN ACHIEVING DEMOCRATIC STANDARDS: THE CASE OF WESTERN BALKAN COUNTRIES
75.	GREEN ENTREPRENEURIAL ORIENTATION IN SMALL AND MEDIUM-SIZED ENTERPRISES: EVIDENCE FROM SERBIA
76.	HARNESSING POTENTIAL: A COMPREHENSIVE BIBLIOMETRIC ANALYSIS OF FEMALE REPRESENTATION AND INTELLECTUAL CAPITAL AS CATALYSTS FOR FUTURE ORGANIZATIONAL SUCCESS
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79.	HOW AI IS TRANSFORMING THE LEGAL PROFESSION
80.	HOW CLIMATE RISKS AFFECT THE BANKING SECTOR IN ROMANIA
81.	HOW CONSUMERS CAN REGENERATE BUSINESS: THE WBO, OR SUSTAINABLE CRISIS MANAGEMENT
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83.	IMPACT OF FINANCIAL FRAUD ON SOCIETY
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86.	IN PURSUIT OF OPPORTUNITIES; UNDERSTANDING THE DRIVERS OF NURSE WORKFORCE MIGRATION INTENTIONS
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88.	INNOVATING TOURISM IN POGRADEC: TRANSFORMING SERVICE MANAGEMENT FOR A SUSTAINABLE FUTURE
89.	INTEGRATING DEI INTO ESG STRATEGIES: A SOCIAL PERSPECTIVE IN HIGHER EDUCATION INSTITUTIONS
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92.	IS THERE ANY DIFFERENCE IN THE EVOLUTION OF TARIFF RATES BETWEEN DIFFERENT COUNTRIES? AN APPROACH WITH PANEL VAR DATA ANALYSIS
93.	KEY DRIVERS OF ORBITAL AND LUNAR SPACE TOURISM: A PESTEL ANALYSIS
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95.	LOZNICA CITY MARKETING AND DESTINATION MANAGEMENT IN TOURISM
96.	MACHINE LEARNING AND ENTROPY FOR SMARTER ALGORITHMIC TRADING



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97.	MANAGEMENT CONTROL SYSTEMS AND CRISIS MANAGEMENT: A STUDY ON THEIR EFFECTIVENESS DURING THE COVID-19 EMERGENCY
98.	MANAGEMENT OF EVENT SATISFACTION AND BEHAVIORAL INTENTIONS: THE INSIGHTS FROM EVENT FANS
99.	MANAGERIAL ACCOUNTING IN NON-PROFIT ORGANIZATIONS: THE ROLE OF QUALITY ASSURANCE SYSTEMS
100.	MANAGING A CULTURAL INSTITUTION IN THE DIGITAL AGE: TECHNOLOGICAL AND COMPETENCE ASPECTS OF ORGANISATIONAL ADAPTABILITY USING THE EXAMPLE OF THEATRES
101.	MARKET DEMAND AND WORKFORCE SUSTAINABILITY IN IT OUTSOURCING
102.	MCDA MASH- UP EXAMINATION OF THE SUSTAINABLE CITIES PERFORMANCES
103.	MILK PRICE FORECASTING WITH HOLT-WINTER, ARIMA AND OLS METHODS: A CASE STUDY
104.	MSMES SECTOR DIAGNOSTIC IN ALBANIA – STRUCTURE, PERFORMANCE, AND INTERNATIONALIZATION POTENTIAL
105.	NEW PERSPECTIVES ON TOURISM EXPERIENCES: THE TRANSFORMATIVE POWER OF INTANGIBLE HERITAGE
106.	OIL, BLOODSHED, AND POWER
107.	OOH NETWORK AS A KEY ELEMENT IN SUSTAINABLE URBAN LOGISTICS
108.	OPTIMIZATION OF ORGANISATIONAL GOVERNANCE WITH INCREASED TRANSPARENCY
109.	PEDAGOGICAL SUPERVISION IN SCHOOLS: A NEW FRONTIER TO REDUCE HEALTH COSTS
110.	PERFORMANCE EVALUATION OF SUPPLY CHAIN NETWORKS USING AHP METHODOLOGY
111.	PERSPECTIVES FOR SYSTEMATIC DEVELOPMENT OF INNER AREAS IN THE PERCEPTION OF TOURISM STUDENTS: LEVERS AND RISKS BEYOND A NOSTALGIC APPROACH
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113.	RAILWAY TRANSPORTATION PERSPECTIVES IN PERISHABLE PRODUCTS
114.	REGIONAL DEVELOPMENT DISPARITIES IN SERBIA: THE ROLE OF SPATIAL PLANNING IN COPING WITH DISRUPTED TIMES
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116.	RETHINKING REGIONAL ECONOMIC INTEGRATION: A THREE-DIMENSIONAL METHODOLOGY FOR ANALYSIS AND EVALUATION
117.	REVISITING GREEN MARKETING IN THE CONTEXT OF THE TOURISM AND HOSPITALITY INDUSTRY
118.	ROLE OF TOUR OPERATORS AND HOTELIERS IN PROMOTING COMMUNITY TOURISM TRANSFORMATIONS
119.	SAVINGS AND ECONOMIC DISASTERS – INITIAL EMPIRICAL FINDINGS
120.	SEASONALITY OF BIRTH AND CLIMATE CHANGE IN SERBIA: THE ROLE OF PUBLIC POLICIES
121.	SOCIAL ENTREPRENEURSHIP AS A TOOL FOR EMPLOYMENT OF PERSONS WITH DEVELOPMENTAL DIFFICULTIES
122.	SOME CONSIDERATIONS REGARDING INTERNATIONAL COMMERCIAL ARBITRATION



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123.	STRATEGIES AND CHALLENGES OF MANAGING KINDERGARTENS IN A DYNAMIC EDUCATIONAL ENVIRONMENT
124.	SUSTAINABILITY IN PROJECT MANAGEMENT IN THE CONSTRUCTION SECTOR IN ALBANIA
125.	SUSTAINABLE DEVELOPMENT IN CENTRAL AND EASTERN EUROPE – INSIGHTS FROM A BIBLIOMETRIC AND SYSTEMATIC LITERATURE REVIEW ANALYSIS
126.	SUSTAINABLE DEVELOPMENT OF NAUTICAL TOURISM AND COMPARABLE FINANCIAL INDICATORS IN THE ADRIATIC SEA
127.	SYNCHRONIZED 360° VR EXPERIENCE FOR GROUP EDUCATION WITH INDIVIDUALIZED NARRATIVE GUIDANCE AND INSTRUCTOR CONTROL
128.	TESTING THE EKC HYPOTHESIS ON THE EXAMPLE OF SOLID WASTE MANAGEMENT: A CASE STUDY OF THE COUNTRIES OF THE BALKAN PENINSULA
129.	THE BLUE ECONOMY: A PARADIGM SHIFT IN DEVELOPMENT
130.	THE CHALLENGES OF APPLYING ARTIFICIAL INTELLIGENCE IN MARKETING STRATEGIES IN DISRUPTIVE TIMES
131.	THE CHAOTIC PALLADIUM PRICE GROWTH MODEL
132.	THE DEVELOPMENT AND CHALLENGES OF THE LIFE INSURANCE MARKET IN ALBANIA: STRUCTURAL TRENDS AND POLICY IMPLICATIONS
133.	THE DYNAMICS OF RESEARCH IN INTERNATIONAL MARKETING: CURRENT STATUS AND PERSPECTIVES
134.	THE EFFICIENCY OF PUBLIC PROCUREMENT CENTRALIZATION IN LOCAL SELF- GOVERNMENTS IN THE REPUBLIC OF SERBIA
135.	THE EUNGREEN DEAL STRATEGY IS NOT SO GREEN IN PRACTICE
136.	THE EVOLUTION OF DIGITAL THREATS: THE ROLE OF BEHAVIORAL ANALYTICS IN FRAUD PREVENTION IN MODERN BANKING
137.	THE FLOW OF REMITTANCES AND THEIR IMPACT ON THE ECONOMY
138.	THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE DIGITAL TRANSFORMATION OF EDUCATION IN BOSNIA AND HERZEGOVINA OPPORTUNITIES, CHALLENGES AND PERSPECTIVES
139.	THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE JOB MARKET: ADDRESSING THE NEED FOR UPSKILLING AND RESKILLING AMONG EMPLOYEES ACROSS VARIOUS INDUSTRIES IN ALBANIA
140.	THE IMPACT OF EMPLOYEE SATISFACTION ON CUSTOMER RETENTION IN THE SOFTWARE AS A SERVICE SECTOR
141.	THE IMPACT OF EUROPEAN IMMIGRATION ON TOURISM SAFETY
142.	THE IMPACT OF INSTAGRAM CONTENT ON GENERATION Z'S PURCHASE INTENTIONS AND IMPULSIVE BUYING BEHAVIOUR
143.	THE IMPACT OF SUSTAINABILITY REPORTING ON THE FINANCIAL PERFORMANCE OF COMPANIES IN THE REPUBLIC OF SERBIA
144.	THE IMPACT OF VOCATIONAL TRAINING ON EMPLOYMENT IN THE TOURISM SECTOR: AN EMPIRICAL ANALYSIS AT THE PUBLIC VOCATIONAL TRAINING CENTER IN NORTHERN ALBANIA.
145.	THE IMPORTANCE OF MARKETING STRATEGIES IN THE PERFORMANCE OF THE INSURANCE MARKET IN ALBANIA
146.	THE IMPORTANCE OF MARKETING STRATEGY IN TIMES OF CRISIS



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147.	THE INFLUENCING FACTORS ON YOUTH EMPLOYMENT LEVEL BEFORE AND POST PANDEMIC COVID-19- THE CASE OF ALBANIA!
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150.	THE PROSECUTOR IN DIGITAL FORENSICS PROCEDURE - "JUST LOOK, DON'T TOUCH"
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154.	THE ROLE OF JUSTICE IN INCREASING JOB SATISFACTION: AN INVESTIGATION INTO THE SERVICE INDUSTRY
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156.	THE SOLUTION OF THE COLLATERAL ALLOCATION PROBLEM WITH THE MIXED INTEGER LINEAR PROGRAMMING
157.	THE STATE AND THE LAW OF ATHENS
158.	THE SUPPLEMENT TO ELIMINATE THE GENDER GAP IN CONTRIBUTORY PENSIONS
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161.	THE USABILITY OF THE HERSEY-BLANCHARD SITUATIONAL LEADERSHIP MODEL IN THEATRE MANAGEMENT
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167.	UNTANGLING THE WEB: EXAMINING GAMING, PIRACY, AND COMMUNITY INTERACTIONS AMIDST THE YUZU CONTROVERSY
168.	WASTE MANAGEMENT IN THE REPUBLIC OF CROATIA IN THE CONTEXT OF THE SMART CITIES CONCEPT
169.	WOMEN ON BOARDS: ARE COMPANIES REALLY IN FAVOR?
170.	YOUTH MIGRATION AND THE IMPACT ON THE LABOR FORCE