

List of abstracts/papers accepted for publication in the conference publications or other partner publications

No	Title
1.	(RE)READING CONDO HOTEL SYSTEM THROUGH THE LENS OF SUSTAINABLE TOURISM: SUCCESS AND FAILURE FACTORS IN GLOBAL TOURISM TRENDS
2.	A COMPARATIVE ANALYSIS OF ONLINE CONTENT REGULATION IN EU AND UK
3.	A COMPREHENSIVE REVIEW OF DEEP LEARNING-BASED IMAGE SEGMENTATION ARCHITECTURES APPLIED TO VARIOUS DISEASES
4.	A DPSIR MODEL FOR THE TOURISM SECTOR SUSTAINABILITY. CASE STUDY ALBANIA AND LATVIA
5.	A NETWORK VIEW OF MICRO-MUNICIPAL ADMINISTRATION
6.	A PRELIMINARY MANAGERIAL OVERVIEW OF THE ACTUALITIES OF PRODUCTIVE SECURITY MANAGEMENT IN PRODUCTION AND BUSINESS SYSTEMS
7.	A PROTOTYPE PROPOSAL FOR URBAN AIR MOBILITY IN THE ALBANIAN AIR SPACE
8.	A STRATEGIC APPROACH TOWARDS STAKEHOLDER ENGAGEMENT MOBILIZING MORE NOTABLE INVESTMENT IN ENERGY EFFICIENCY PROJECTS
9.	ADAPTING SALES STRATEGIES IN CRISIS: INSIGHTS FROM NORTH MACEDONIA
10.	AI AND NEUROECONOMICS
11.	AI-LED ATTACKS IN THE FIELD OF BUSINESS
12.	ALBANIA'S TOURISM LANDSCAPE: A SWOT ANALYSIS FOR SUSTAINABLE DEVELOPMENT
13.	ALGORITHMIC PRICING AND AI-MEDIATED COMMERCIAL PROFILING FOR PERSONALIZED ADVERTISING PURPOSES
14.	AN EMPIRICAL ANALYSIS OF CUSTOMER REPURCHASE BEHAVIOUR IN ECOMMERCE
15.	AN EMPIRICAL STUDY ON THE RELATIONSHIP BETWEEN ECONOMIC GROWTH AND GLOBALIZATION IN ALBANIA BASED ON A VAR MODEL
16.	AN INSIGHT INTO THE INDIGENOUS INTANGIBLE HERITAGE AND THE LEVEL OF ENGAGEMENT OF THE LOCAL POPULATION TOWARDS THE CONTRIBUTION IN CREATING CULTURAL PRODUCTS
17.	ANALYSIS OF FINANCING SOURCES FOR SMES IN CROATIA
18.	ANALYSIS OF INTERNATIONAL TRADE IN GOODS OF BOSNIA AND HERZEGOVINA WITH RECOMMENDATIONS FOR INCREASING EXPORT POTENTIAL
19.	ANALYSIS OF THE INTEGRATION OF SUSTAINABLE DEVELOPMENT FACTORS IN INDUSTRIAL RISK MANAGEMENT: STUDY OF THE USE OF THE FEEDBACK MODEL
20.	ANALYZING CONSUMER ATTITUDES TOWARDS RELIGIOUS MARKETING AMONG THE VISITORS OF KRISHNA-CONSCIOUS COMMUNITIES IN EUROPE
21.	ANALYZING THE IMPACT OF CREDIT SUISSE BANK ACQUISITION ON THE SPANISH FINANCIAL SECTOR: A MODIFIED SHARPE MARKET MODEL APPROACH
22.	APPLICATION OF THE CONVOLUTION NEURAL NETWORK IN THE TEXT SENTIMENT ANALYSIS

23.	BEYOND CASH: THE RISE OF MOBILE WALLETS AND THE RESHAPING OF PAKISTAN'S FINANCIAL LANDSCAPE
24.	BRIDGING THE GAP: ANALYSIS OF THEORETICAL AND BUSINESS CASE STUDY APPROACHES IN ENTREPRENEURIAL EDUCATION
25.	BURNOUT OF TALENTED STUDENTS
26.	BUSINESS MANAGEMENT THEORIES IN CLASSICAL ITALIAN ACCOUNTING: THE HISTORICAL CONTRIBUTION OF FABIO BESTA
27.	BUSINESS PROCESS REENGINEERING IN THE ERA OF GLOBAL DIGITALIZATION
28.	CALLS FOR REGULATION IN AI: EXAMINING THE IMPACT OF ARTIFICIAL INTELLIGENCE ON CONTEMPORARY ISSUES SURROUNDING SEXUAL ABUSE
29.	CAN HYPNOSIS DEVELOP EMOTIONAL INTELLIGENCE AND EMPLOYEES' SKILLS?
30.	CENTRAL BANK TOOLS FOR IMPACTING THE DYNAMICS OF MORTGAGE LENDING IN THE CONDITIONS OF A CURRENCY BOARD AND INFLATION ENVIRONMENT
31.	CHALLENGES AND PERSPECTIVES OF RAISING VENTURE CAPITAL IN GEORGIAN STARTUPS
32.	CHALLENGES FACED BY THE ALBANIAN AUTOMOTIVE AND AUTO-INSURANCE INDUSTRIES AMIDST BLOCKCHAIN AND ARTIFICIAL INTELLIGENCE DISRUPTION
33.	CHARACTERISTICS OF COMMUNICATION THROUGH ONLINE SOCIAL NETWORKS IN CENTRAL PUBLIC INSTITUTIONS IN ROMANIA
34.	CIRCULAR APPROACH AS AN ALTERNATIVE FOR ESCALATING CONSTRAINTS IN THE AGRI-FOOD SYSTEM: A CASE STUDY FOR LIVESTOCK FARMS IN ALBANIA
35.	CIRCULAR ECONOMY AND FINANCIAL ACCOUNTING
36.	CITIZEN PERCEPTION OF TRANSPARENCY IN THE PROVISION OF ONLINE PUBLIC SERVICES
37.	COMPARATIVE ANALYSIS OF FOOD INFLUENCERS' PERFORMANCE DURING A HIGHLIGHTED PERIOD
38.	CONSUMER CONFIDENCE INDEX (CCI) FOR EUROPEAN COUNTRIES - RELATION TO OBJECTIVE HOUSEHOLD FINANCIAL SITUATION
39.	CORPORATE SOCIAL RESPONSIBILITY AS BUSINESS STRATEGY FOR MACEDONIAN COMPANIES
40.	CRYPTO ASSETS – STUDENTS' KNOWLEDGE AND ATTITUDES
41.	CUSTOMER SATISFACTION AND THE USE OF BEACON TECHNOLOGY IN THE HOTEL INDUSTRY
42.	DANCE-RELATED TOURISM AS A BURGEONING CREATIVE TOURISM EXPERIENCE: NEW STRATEGIES FOR TOURISM DESTINATIONS
43.	DEEP DIVING INTO SUSTAINABLE STOCK MARKETS CONNECTIVITY ANALYSIS
44.	DEEPER INSIGHTS, ENHANCED OVERSIGHT, AND EFFECTIVE SOLUTIONS BY INTEGRATION OF MACHINE LEARNING GO THROUGH A NUANCED UNDERSTANDING OF ITS CAPACITIES, LIMITATIONS, AND ETHICAL IMPLICATIONS
45.	DEFENDING CORPORATE (HUMAN) RIGHTS IN STRASBOURG. INSIGHTS FROM THE EUROPEAN COURT OF HUMAN RIGHTS CASE LAW.
46.	DESIGN AND IMPLEMENTATION OF A COLLEGE CHATBOT SYSTEM USING ARTIFICIAL INTELLIGENCE AND NATURAL LANGUAGE PROCESSING
47.	DIGITAL FINANCIAL LITERACY AND BUSINESS EXPERIENCE AS DRIVERS OF FINANCIAL LITERACY OF MSME MANAGERS

48.	DIGITAL NOMADISM IN CONTEMPORARY BUSINESS ENVIRONMENT
49.	DIGITAL TRANSFORMATION AND SUSTAINABLE SMES PERFORMANCE: THE MEDIATING ROLE OF STRATEGIC AGILITY AND ENTREPRENEURIAL ORIENTATION
50.	DIGITALIZATION OF INSURANCE SECTOR: ISSUES AND CHALLENGES IN WESTERN BALKAN COUNTRIES
51.	DIGITALIZATION THROUGH INNOVATION STRATEGIES IN THE WESTERN BALKANS
52.	DISINFORMATION, ALTERNATIVE FACTS, AND CONSPIRACY THEORIES AS TECHNIQUES OF DISRUPTED ELECTORAL COMMUNICATION: THE CASE OF ALLIANCE FOR THE UNITY OF ROMANIANS (AUR) AND SOS ROMANIA (SOS)
53.	DOES CUSTOMS CLEARANCE PROCESS AFFECT ECONOMIC GROWTH? A PANEL VAR DATA ANALYSIS
54.	EFFECTS OF THE ECL MODEL ON TRADE RECEIVABLES
55.	ELECTRIC FOOTPRINT: ARE ELECTRIC VEHICLES GREENER THAN THEY SEEM?
56.	ENHANCING THE CREDIBILITY AND EFFECTIVENESS OF CERTIFICATION BODY AUDITS: A COMPREHENSIVE EXAMINATION
57.	ENTREPRENEURSHIP AS A CATALYST FOR SUSTAINABLE DEVELOPMENT IN DEVELOPING COUNTRIES
58.	ENTREPRENEURSHIP EDUCATION AS A DRIVER OF ENTREPRENEURIAL INTENTIONS AMONG UNIVERSITY STUDENTS IN THE REPUBLIC OF NORTH MACEDONIA
59.	ESTIMATING TRADE FACILITATION IN A REGIONAL INTEGRATION INITIATIVE: LEVERAGING THE LOGISTICS PERFORMANCE INDEX
60.	EUROPEAN INTEGRATION IS THEORY AND PRACTICE
61.	EVALUATING THE EFFECTIVENESS OF THE EU ETS: A COMPREHENSIVE ANALYSIS OF MACROECONOMIC EFFECTS AND EMISSION LEVELS
62.	EVALUATING THE RELATIONSHIP BETWEEN ELECTRICITY AND SELECTED ENERGY PRICES FOR MODELING PURPOSES
63.	EVOLUTION OF ARTIFICIAL INTELLIGENCE IN THE BANKING SECTOR: A SYSTEMATIC LITERATURE REVIEW
64.	EXAMINING CONSUMER ATTITUDES TOWARDS ONLINE SHOPPING FOR INTIMATE APPAREL IN NORTH MACEDONIA: A STUDY OF CUSTOMER EXPECTATIONS & PREFERENCES
65.	EXPLORING THE MACROECONOMIC TRAJECTORY IN ROMANIA: ANALYSIS OF KEY DEVELOPMENTS AND TRENDS IN THE PERIOD 2022-2026
66.	EXPLORING TRANSFER PRICING REALITIES: DETERMINANTS AND AGGRESSIVENESS IN RELATED PARTY TRANSACTIONS AMONG EU PUBLIC COMPANIES
67.	EXTERNAL AND INTERNAL FACTORS THAT AFFECT THE DEVELOPMENT OF ENTREPRENEURSHIP
68.	FINANCIAL LITERACY AND INCOME INEQUALITY IN THE EUROPEAN EMERGING COUNTRIES
69.	FRAUD AND ABUSE CONTROL
70.	FROM WASTE TO WEALTH. AN EXPLORATION OF YOUNG ADULT'S PERCEPTION AND PRACTICES OF CIRCULAR ECONOMY IN THEIR EVERYDAY CONSUMPTION BEHAVIOUR IN ALBANIA.
71.	FUNDAMENTALS OF LEGAL REGULATION OF THE DIGITAL EURO/OSNOVE PRAVNE REGULACIJE DIGITALNOG EURA

72.	FURTHER UNRAVELLING CRYPTOCURRENCY BEHAVIOUR
73.	GENDER EQUALITY IN ALBANIAN POLITICS AND THE LABOUR MARKET.
74.	GENDER EQUALITY IN DECISION-MAKING BODIES IN ENERGY SECTOR IN WESTERN BALKAN COUNTRIES
75.	GENERATION Z STUDENTS' PREFERENCES TOWARDS FUTURE PROFESSIONAL ENGAGEMENT
76.	GENERATIVE ARTIFICIAL INTELLIGENCE AND EXPONENTIAL CHANGE: CHALLENGES FOR MARKETING EDUCATION
77.	GLAMPING AS A NOVEL TREND IN TOURISM IN VOJVODINA
78.	GLOBAL MIGRATION DYNAMICS: HISTORICAL PERSPECTIVES AND PUBLIC SECTOR TRANSFORMATIONS.
79.	HEATING OIL PRICES AND THE CHAOTIC GROWTH MODEL
80.	HOW DID UNCERTAINTY AFFECT THE FERTILISERS SECTOR? EVIDENCE FROM THE LISTED COMPANIES
81.	HOW THE REMITTANCES ARE SHAPING THE ECONOMIES OF EASTERN EUROPEAN REGIONS – A COMPARATIVE CASE STUDY OF ROMANIA
82.	IMPACT OF COVID-19 ON SUSTAINABLE DEVELOPMENT IN WESTERN BALKANS
83.	IMPACT OF THE ROBUSTNESS OF AUDITING AND REPORTING STANDARDS ON THE BALANCE BETWEEN FOREIGN PORTFOLIO INVESTMENT (FPI) AND FOREIGN DIRECT INVESTMENT (FDI)
84.	INFLATION AND EXPECTED INTEREST RATES: OPPOSING FORCES IN ADVANCED FINANCIAL MARKETS?
85.	INNOVATIVE APPROACHES TO HUMAN RESOURCE MANAGEMENT - THEORETICAL ASPECTS
86.	INSTITUTIONAL CAPACITY IN SUSTAINABLE POLICY IMPLEMENTATION – SELECTED PRACTICE FROM THE SERBIAN BANKING SECTOR
87.	INSTITUTIONAL SYSTEM FOR THE PROTECTION OF CONSUMERS EVOLUTION, WITH PARTICULAR REGARD TO COURT PROCEEDINGS, ANALYZING LEGAL PRACTICE
88.	INSURANCE AND PENSION FUND. (ALBANIAN PENSION SCHEME)
89.	INSURANCE FRAUD, IDENTIFICATION OF FRAUDULENT CASES AND POSSIBILITIES FOR REDUCING THIS PHENOMENON
90.	INTEGRATING SYMBOLIC INTERACTION THEORY INTO ELECTRONIC DATA INTERCHANGE (EDI) FOR BUSINESS OPTIMIZATION
91.	INTENSITY OF WORKLOAD OF MEDICAL STAFF IN BULGARIAN HOSPITALS
92.	INVESTIGATING THE RELATION OF PHILOLOGICAL SCIENCES TEACHERS WITH AI IN EDUCATION
93.	INVESTMENT IN RENEWABLE ENERGY SOURCES: ECONOMIC PROFITABILITY FACTORS IN CROATIA
94.	ISTRAŽIVANJE STAVOVA I PERCEPCIJE GRAĐANA O PODUZETNIČKOJ FILANTROPIJI – SLUČAJ KRAPINSKO ZAGORSKE ŽUPANIJE
95.	LOCAL ACTION GROUPS: A COMPARATIVE ANALYSIS ACROSS EUROPE
96.	LOOKING FOR AN ESG STRATEGY TO MITIGATE GREENWASHING PHENOMENON IN THE INSURANCE INDUSTRY

97.	MANAGEMENT OF BILATERAL COOPERATION IN HIGHER EDUCATION AND RESEARCH: CHALLENGES AND SUSTAINABILITY
98.	MANAGING SUSTAINABILITY-ORIENTED TOURISM DESTINATIONS: TOWARDS A CONCEPTUAL MODEL
99.	MCDM WEIGHTING FRAMEWORK FOR GRADING EU'S CIRCULARITY: WASTE MANAGEMENT OUTLOOK
100.	MEASURING CUSTOMS REVENUE PERFORMANCE: INSIGHTS FROM MACEDONIA
101.	MEASURING THE FINANCIAL LITERACY OF COLLEGE STUDENTS
102.	MONETARY POLICY AND THE NET WEALTH GAP BETWEEN RACES
103.	NATURAL RISKS IN ALBANIA (PUBLIC PERCEPTION)
104.	NAVIGATING THE EVOLUTION OF LARGE LANGUAGE MODELS IN BUSINESS ANALYSIS: A COMPARATIVE STUDY OF RAG, PROMPT ENGINEERING, AND FINE-TUNING TECHNIQUES
105.	NURSES AND TECHNICIANS RETURNING FROM LABOR MIGRATION - SURVEY ON MIGRATION MOTIVATIONAL FACTORS
106.	ODRŽIVI TURIZAM NA PRIMJERU EKO KAMPOVA U REPUBLICI HRVATSKOJ
107.	OPPORTUNITIES AND OBSTACLES FOR THE INTRODUCTION OF A FUEL CELL ELECTRIC VEHICLE STRATEGY IN EUROPE AS AN EXTENSION OF THE PRODUCT PORTFOLIO OF EUROPEAN OEMS
108.	ORGANIZATIONAL FACTORS, FACTORS OF INNOVATION IN CROATIA'S TOURIST OFFER
109.	PARTICIPATION IN CREATIVE-CULTURAL ACTIVITIES AS A MEANS TO AMELIORATE INDIVIDUAL MENTAL WELL-BEING AND PERFORMANCE
110.	PERFORMANCE ORGANIZATION RELATIONSHIP GOAL AMBIGUITY AND PERFORMANCE INFORMATION USE. A SYSTEMATIC LITERATURE REVIEW
111.	POPULATION MOBILITY AND GREEN TRANSITION - CONTRIBUTION TO SUSTAINABLE DEVELOPMENT
112.	PORTFOLIO DIVERSIFICATION IN A NEW ERA OF FINANCIAL MARKETS
113.	PRAVCI ISTRAŽIVANJA SADRŽAJA NAČELA SOCIJALNE DRŽAVE U HRVATSKOJ PRAVNOJ ZNANOSTI- PREGLED LITERATURE
114.	PROMOTING COOPERATION: FACTORS AFFECTING PROFIT SHARING AMONG FARMERS AND COLD STORES IN ALBANIA
115.	PROMOTING THE WOMEN'S INCLUSION IN MANAGEMENT AND ENTREPRENEURSHIP: A SYSTEMATIC LITERATURE REVIEW THROUGH CO-EVOLUTIONARY LENSES
116.	QUALITY PARAMETERS OF ONLINE TRAVEL AGENCIES
117.	REFORMA ZDRAVSTVENOG OSIGURANJA KAO AKCELERATOR PRIVREDNOG RASTA I RAZVOJA U DIGITALNOM DRUŠTVU
118.	REIMAGINING DESTINATIONS: HOW SOCIAL MEDIA SHAPES CHINESE TRAVEL PREFERENCES IN A POST COVID-19 WORLD
119.	RESEARCH OF THE READINESS OF THE BULGARIAN STATE UNIVERSITIES FOR TRANSFORMATION INTO ENTREPRENEURIAL UNIVERSITIES
120.	SAFETY STOCK STUDIES IN AEROSPACE ORGANISATIONS IN TIMES OF TRANSFORMATION
121.	SOCIAL-ENVIRONMENTAL SUSTAINABILITY AND FOOTPRINT AS PERCEIVED IN BUSINESS CONTEXTS

122.	SOCIJALNE VRIJEDNOSTI HRVATSKOG DRUŠTVA I LEGITIMACIJA POSTSOCIJALISTIČKOG PORETKA
123.	SOLVING THE PROBLEM OF CONNECTING MINI CONSOLIDATION CENTERS IN URBAN AREAS
124.	SPECIFIC GROUPS OF OPERATING FACTORS OF THE ECONOMIC EVALUATION OF MINERAL RESERVES IN THE MODERN CONDITIONS OF THE MINERAL ECONOMY OF SERBIA
125.	STOCK MARKET INSTABILITY AND INVESTOR OVERREACTION
126.	STRATEGIC MANAGEMENT IN THE SELECTED ORGANIZATION
127.	STRATEGY FOR THE DEVELOPMENT OF THE SERBIAN FRUIT INDUSTRY IN DISRUPTIVE TIMES
128.	STUDENT READINESS FOR DEEP TECH ENTREPRENEURSHIP: A PRACTICAL ANALYSIS
129.	STUDY ON THE INFLUENCE OF DRUCKER'S THINKING ON SOME CONCEPTUALIZATIONS/THEORIES ON THE ROLE OF INNOVATION IN FIRM PERFORMANCE
130.	SUPPLY AND DEMAND FOR APPLES IN V4 COUNTRIES
131.	SUPPORTING PSYCHOLOGICAL STRENGTHS OF ECONOMY STUDENTS WITH AN INTERVENTION PACKAGE
132.	TECH-ENABLED BUSINESS MODELS IN BANKING FOR FINANCIAL INCLUSION: A SYSTEMATIC LITERATURE REVIEW
133.	THE APPRECIATION OF THE NATIONAL CURRENCY IN ALBANIA: DOES INFORMALITY MATTER?
134.	THE CIRCULAR ECONOMY AND THE ROLE OF STAKEHOLDERS IN THE SUSTAINABILITY OF TOURISM IN ROMANIA
135.	THE DIFFICULTIES THAT EXIST FOR START-UP AND MANAGING AN AGRICULTURAL BUSINESS IN ALBANIA
136.	THE DYNAMICS OF DIRECT PROCUREMENT IN ALBANIA: A 14-YEARS ANALYSIS
137.	THE EFFECT OF NEW TRANSPORT AND TRAFFIC SOLUTIONS ON URBAN SUSTAINABILITY
138.	THE IMPACT OF AGEING ON PENSION EXPENDITURES IN EU COUNTRIES: TRENDS AND VARIATIONS
139.	THE IMPACT OF ARTIFICIAL INTELLIGENCE ON STUDENT PERFORMANCE: A COMPREHENSIVE REVIEW
140.	THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE EMPLOYEE EXPERIENCE
141.	THE IMPACT OF COVID-19 PANDEMIC ON THE PROFITABILITY OF AGRICULTURAL ENTERPRISES IN AP VOJVODINA
142.	THE IMPACT OF CRM AND AI ON INTEGRATED MARKETING COMMUNICATIONS
143.	THE IMPACT OF EU MEMBERSHIP ON THE INNOVATION PERFORMANCE OF THE VISEGRAD COUNTRIES
144.	THE IMPACT OF LENIENCY POLICY ON THE PRIVATE ENFORCEMENT OF COMPETITION LAW: THE EU PROVISIONS AND THE ALBANIAN APPROACH
145.	THE IMPACT OF NON-SELECTIVE COST REDUCTION ON REVENUES, PROFITS AND SUSTAINABILITY ON THE EXAMPLE OF BUSINESS MANAGEMENT OF WATER SUPPLY COMPANIES IN THE REPUBLIC OF CROATIA

146.	THE IMPACT OF SOCIAL MEDIA ON TOURIST BEHAVIOR: INVESTIGATING THE INFLUENCE OF SOCIAL MEDIA PLATFORMS ON TRAVEL DECISIONS, DESTINATION CHOICES, AND EXPERIENCES.
147.	THE IMPORTANCE OF JUDGES' DISCRETION IN THE LIGHT OF THE USE OF ARTIFICIAL INTELLIGENCE
148.	THE IMPORTANCE OF THE RIGHT TO INFORMATION
149.	THE INFLUENCE OF PODCAST ENGAGEMENT ON CONSUMER PERCEPTION AND PURCHASE INTENTION: EVIDENCE FROM CROATIA
150.	THE INFORMAL FORMALITY OF SUBURBAN SOCIETY IN ALBANIA.
151.	THE KNOWLEDGE MANAGEMENT INDEX AND THE READINESS FRONTIER TECHNOLOGIES INDEX. A REGRESSIVE ANALYSIS UNDER A HOLISTIC QUALITY MANAGEMENT APPROACH
152.	THE MINIMUM VITAL INCOME DETERMINATION: THE IMPORTANCE AND THE EFFECTS IN THE ALBANIAN ECONOMY
153.	THE PREVALENCE OF USER RESEARCH, PROTOTYPE DESIGNING, USABILITY TESTING, AND USER-JOURNEY PRACTICES IN THE ALBANIAN SOFTWARE SECTOR
154.	THE PROJECT MANAGER OF THE FUTURE – WILL THE ROLE CONTINUE TO EXIST?
155.	THE RELATIONSHIP BETWEEN ORGANIZATIONAL COMMITMENT OF EMPLOYEES AND THEIR PERCEPTION OF ORGANIZATIONAL LEARNING CLIMATE
156.	THE ROLE OF ARTIFICIAL INTELLIGENCE IN ENGLISH LITERATURE STUDIES
157.	THE ROLE OF FINANCIAL INSTITUTIONS IN PROMOTING ENERGY EFFICIENCY PROJECTS
158.	THE ROLE OF GERMAN LANGUAGE AS A CATALYST FOR EMPLOYMENT OPPORTUNITIES IN KOSOVO: A COMPREHENSIVE STUDY AND PROPOSED INTERVENTIONS
159.	THE ROLE OF THE POSTAL SECTOR IN CRISES
160.	THE SHORT-TERM IMPACT OF THE RUSSIAN INVASION OF UKRAINE ON STOCK MARKETS: NATO OR GEOGRAPHICAL PROXIMITY?
161.	THE TAX SYSTEM IN ALBANIA AND IMPACT ON THE INVESTOR. COMPARATIVE ANALYSIS WITH COUNTRIES IN THE REGION
162.	THE URGENT NEED TO APPROVE THE EU DIRECTIVE, AS A GUARANTOR OF RIGHTS AT WORK FOR EMPLOYEES OF DIGITAL PLATFORMS
163.	TRANSFORMATIONS OF CROATIAN TOURISM AGENCIES – FROM DEVELOPMENT PLANS TO RECOVERY STRATEGIES
164.	TRANSFORMING LOGISTICS WITHIN MODERN BUSINESS PROCESSES
165.	TRANSFORMING THE CRM DIAMOND MODEL WITH DNA DATA INTEGRATION
166.	TRENDS AND BEST PRACTICES FOR ENSURING DIGITAL ACCESSIBILITY IN THE WORKPLACE
167.	UNVEILING PUBLIC SENTIMENT: THE ROLE OF SOCIAL MEDIA IN SHAPING PERCEPTION OF CONFLICTS
168.	UNVEILING THE IMPACT OF INCENTIVES ON PUBLIC SECTOR EMPLOYEE PERFORMANCE: A COMPARATIVE EXPLORATION OF AFRICAN AND EUROPEAN SYSTEMS.
169.	USE OF ARTIFICIAL INTELLIGENCE IN MARKET FORECASTS AS SUPPORT FOR ECONOMIC POLICIES
170.	UTJECAJ EMOCIONALNE INTELIGENCIJE NA AKADEMSKI USPJEH NA PREDDIPLOMSKE RAZINE SVEUČILIŠTA U SPLITU

171.	WORKING CAPITAL MANAGEMENT OF ENERGY COMPANIES AS A FACTOR FOR THEIR SUSTAINABLE DEVELOPMENT
172.	МАКРОЕКОНОМСКА КРЕТАЊА ПРИВРЕДА ЗАПАДНОГ БАЛКАНА У СВЕТЛУ ЕКОНОМСКЕ КРИЗЕ ИЗАЗВАНЕ ПАНДЕМИЈОМ COVID-19