

WHAT DOES THE FUTURE HOLD FOR INNOVATION MANAGEMENT EDUCATION?

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Abstract: *Education often struggles to catch up with the pace of changes in the global, economy and technology driven world, which are accompanied by the diversification of stakeholders' needs. All these change drivers are putting pressure to rather conservative and tradition bounded education, which is often labelled as slow to respond to changes. This dilemma can be seen especially in the rapidly developing field of innovation management. Even if the current pace with which education as a system (in general terms) is adapting to the changes remains the same, the increased change dynamic imposed by accelerating technological development, labour market changes, population ageing, and environmental challenges will simply outpace the education systems' adaptability potential.*

The lecture aims to identify and describe emerging trends and developments that will most likely put additional pressures upon educational systems in the near and mid-term perspective. Based upon the presented change driving trends, a concept of future-oriented innovation management course will be presented.

In lecture conclusion, the challenges that education systems should address in the basis of this "thought experiment implementation" of proposed concept in the near future, will be outlined and discussed.

Key words: *education, innovation, management, future*

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